

Footprints and Adverts

Record your online activities, or digital footprint, at home over the course of a week.

Write down what you think each activity might tell somebody about you.

If someone was trying to show you adverts online, what items might you see because of each activity?

Activity	What this tells somebody about me	What adverts might you see online because of this?

Web Designers

Imagine that you are a website designer. You have been asked to create a homepage for an information website about how to grow fruits and vegetables. It is for **children** to use.

Design your page below.



Oh no! Now the creators have decided they want it to be used by grown-ups instead. What changes can you make to your design to make it clear that it is for **adults**?
